

IP Counsel

(Menlo Park, CA)

Facebook was built to help people connect and share, and over the last decade our tools have played a critical part in changing how people around the world communicate with one another. With over a billion people using the service and more than fifty offices around the globe, a career at Facebook offers countless ways to make an impact in a fast growing organization.

Facebook seeks a highly motivated attorney to provide IP support for product and business marketing teams across the Facebook Companies. This is a full-time position and is located in our Menlo Park, CA headquarters, and will report to the Associate General Counsel of IP on the trademarks team. You must have the ability to operate independently in a fast-paced environment and work constructively and collaboratively with various teams across the organization including Legal and Marketing.

Responsibilities

- Counsel product and business marketing teams on the intellectual property risks associated with marketing campaigns and materials for Facebook, Instagram, and Internet.org, among others.
- Draft and negotiate copyright, trademark and right of publicity licenses and agreements
- Provide IP support for creative teams developing creative assets and brand campaigns and campaign proposals for use by Facebook's sales and marketing departments
- Train marketing, creative and production teams on IP issue spotting, procedures and policies
- Contribute to the continuous development and improvement of marketing clearance strategies and processes
- Assist with other trademark matters as necessary, including trademark enforcement and naming diligence

Requirements

- JD with membership in at least one state bar
- 3+ years of relevant experience with trademark, copyright and right of publicity
- Experience with marketing a plus
- Able to quickly spot and prioritize potential issues and provide practical advice
- Exercise sound, pragmatic judgment and think strategically
- Have exceptional interpersonal and language skills and a commitment to professionalism, collaboration and collegiality
- Must be organized and resourceful, with ability to independently prioritize, drive, and manage projects in a fast-paced, high-stakes environment

As part of our dedication to the diversity of our workforce, Facebook is committed to Equal Employment Opportunity without regard for race, color, national origin, ethnicity, gender, protected veteran status, disability, sexual orientation, gender identity, or religion. If you need assistance or an accommodation due to a disability, you may contact us at accommodations-ext@fb.com or you may call us at 1+650-308-7837.